

# STAVROS A. TRIANTAFYLLIDIS

## Curriculum Vitae

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Department of Health and Human Performance  
The Citadel | The Military College of South Carolina  
**Assistant Professor | Sport Management**  
**Director of Undergraduate and Graduate Programs**  
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### EDUCATIONAL BACKGROUND

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<b>Doctor of Philosophy</b>	<b>University of Florida ('18)</b> College of Health and Human Performance <b>PhD, Sport Management</b> <i>Major:</i> Sport Consumer Behavior Research <i>Minor:</i> Sustainability <i>Dissertation:</i> Sense of Place and Pro-Environmental Behavior in Beach Volleyball
<b>Master of Science</b>	<b>University of Miami ('14)</b> School of Education and Human Development   Department of Kinesiology <b>MS, Sport Administration</b> <i>Focus:</i> Sport Marketing Research
<b>Bachelor of Science</b>	<b>University of Aegean ('12)</b> Department of Environment <b>BS, Environmental Science</b> <i>Thesis:</i> The Effectiveness of Wastewater Treatment Plant Management of the Greater Athens Area (Greece)

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### PROFESSIONAL & ACADEMIC APPOINTMENTS

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<b>Director, Sport Management Programs</b> 2019 - present	<b>The Citadel   The Military College of South Carolina</b> Swain Family School of Science and Mathematics, Department of Health and Human Performance, Charleston, SC
<b>Assistant Professor</b> 2019 - present	<b>The Citadel   The Military College of South Carolina</b> Swain Family School of Science and Mathematics, Department of Health and Human Performance, Charleston, SC
<b>Visiting Instructor</b> 2018 - 2019	<b>The Citadel   The Military College of South Carolina</b> Swain Family School of Science and Mathematics, Department of Health and Human Performance, Charleston, SC, USA

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## SCHOLARLY ACTIVITY

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### RESEARCH FOCUS

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1. Environmental sustainability mechanisms in sport event consumption
2. Sport consumer carbon offsetting behavior – Identifying socio-psychological factors that determine a human’s mindset – and manipulate harmful behaviors towards the quality of the natural environment
3. Sustainable development of sport – research on socio-psychological variables such as motivation, attachment and identity of sport participants to determine the possibility of attitudinal formation and change
4. Sport as a mechanism for sustainable development and positive change in our global society
5. Optimizing education in Sport Management Curricula – Adapting mechanisms of sustainable development in courses and programs - (both undergraduate and graduate-including PhD and post-doctoral)
  - a. In terms of Ecological Footprint – Education should go beyond Sport Management and Business Administration Theories and Practices – Examining the psychological response of consumer through Pro-Environmental Entrepreneurship and Sustainable Strategic Planning
6. Measuring the impact of the sport industry on Climate Change – Methodology includes Carbon Dioxide Emissions (CO<sub>2</sub>) Assessment; Experiments on Sport Organizations that follow LEED and ISO 20121– Expected outcomes: Assess the quantity of CO<sub>2</sub> emissions generated by sport organization’s and their consuming-related industrial activities (i.e., including sport consumers’ ecological impact – Investigating their non-biased response to ecological stewardship by their favorite sport team and analyze theoretical and practical implications

## PUBLICATIONS

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### REFERREED JOURNAL ARTICLES

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7. **Triantafyllidis, S., & Kaplanidou, K.** (2020) (In Press). Understanding mountain runners’ voluntary carbon offsetting behavioral intentions. *Leisure Studies*.
8. **Triantafyllidis, S., & Darvin, L.** (2020) (In Press). Mass-participant sport events and sustainable development: Gender, social bonding and connectedness to nature as predictors of socially and environmentally responsible behavioral intentions. *Sustainability Science*.
9. **Triantafyllidis, S., & Davakos, H.** (2019). Growing cities and mass participant sport events: Traveling behaviors and carbon dioxide emissions. *C*, 5(3), 49. <https://doi.org/10.3390/c5030049>
10. **Triantafyllidis, S., & Kaplanidou, K.** (2019). Marathon runners: A fertile market for “green” donations? *Journal of Global Sport Management*. <https://doi.org/10.1080/24704067.2018.1561205>
11. **Triantafyllidis, S.** (2018). Carbon dioxide emissions research and sustainable transportation in the sports industry. *C*, 4(4), 57. <https://doi.org/10.3390/c4040057>

12. **Triantafyllidis, S.,** Ries, R., & Kaplanidou, K. (2018). Carbon dioxide emissions of spectators' transportation in collegiate sporting events: Comparing on-campus and off-campus stadium locations. *Sustainability*, 10(1), 241. <https://doi.org/10.3390/su10010241>
13. Kaplanidou, K., Al-Emadi, A., **Triantafyllidis, S.,** Sagas, M., & Diop, A. (2016). Qatar World Cup 2022: Awareness of the event and its impact on destination and country character perceptions in the US tourism market. *Tourism Review International*, 20(2-3), 143-153.

## DISSERTATION

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14. **Triantafyllidis, S.** (2018). *Sense of place and pro-environmental behavior in beach volleyball* (Dissertation, University of Florida).

## EDITED BOOK

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15. **Triantafyllidis, S.,** & Mallen, C. (2021). *Sport and Sustainable Development: An Introduction*. New York: Routledge.

## BOOK CHAPTERS

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16. **Triantafyllidis, S.** (2020). Environmental change, the sport industry, and Covid-19. In P.M. Pedersen, B.J. Ruohley, & B. Li, *Sport and the pandemic: Perspectives on Covid-19's impact on the sport industry* (pp. TBD). Routledge.
17. **Triantafyllidis, S.,** & Kaplanidou, K. (2017). Eco-friendly transportation of fans in sport events in the USA. In Book of Abstracts for World Association of Sport Management, *Global Issues and New Ideas in Sport Management*.

## OTHER ARTICLES AND BOOK CHAPTERS

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18. **Triantafyllidis, S.** (2021) (In Progress). Sport and corporate environmental responsibility. In E. Chatzigianni, *Sport, corporate social responsibility, and policy development*.
19. **Triantafyllidis, S.,** & Kaplanidou, K. (2020) (In Progress). Sense of place and sport event consumption. *Journal of Sport Management*.
20. **Triantafyllidis, S.** (2020) (In Progress). The role of mental and physical health benefits to sport event participants nature relatedness and voluntary carbon offsetting behavioral intentions. *Journal of Environmental Psychology*.
21. **Triantafyllidis, S.,** Kaplanidou, K., & Zhou, R. (2020) (In Progress). Sustainable mobility and sport event consumers perceptions. *Sustainability*.
22. **Triantafyllidis, S.,** & Karadakis, K. (2020) (In Progress). Sport-relatedness bonding: A concept for implementing sustainable development behavior. *Journal of Sport Management*.
23. Trail, G., & **Triantafyllidis, S.,** (2020) (In Progress). Minor league sport teams and fans' perceptions of brand loyalty. *Journal of Sport Management*.
24. Gassett, O., & **Triantafyllidis, S.** (2020) (In Progress). The role of self-oriented perfectionism on student-athletes athletic-academic performance and well-being. *Journal of Sport Management*.

25. Lynch, S., & **Triantafyllidis, S.** (2020) (In Progress). The role of sport involvement and gendered media on people's behavioral intentions towards sport participation and active living. *Journal of Sport Management*.
26. **Triantafyllidis, S.**, Kim, C. & Kaplanidou, K. (2020) (in-progress). Beach volleyball as a determinant for involvement with sport and nature bonding. *Journal of Sport Management*.

## TECHNICAL REPORTS

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1. **Triantafyllidis, S.**, & Karadakis, K. (2019). *Sustainable community outcomes at the Beach Volleyball club level*. Techn report for Beach Arena International sport business company.
2. **Triantafyllidis, S.**, & Davakos, H. (2019). *Cooper river bridge run consumers' satisfaction towards organizations' products and services*. Technical report for Cooper River Bridge Run organization.

## ABSTRACTS AND PRESENTATIONS

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1. **Triantafyllidis, S.** (2020, September 17-25). *The links of mental and physical health to nature relatedness and pro-environmental identity* [Conference Session]. European Association of Sport Management (EASM) Conference, London, UK.
2. **Triantafyllidis, S.** (2020, September 15-17). *Transportation and sport events: Understanding consumers carbon offsetting and sustainable mobility behaviors* [Conference Session]. The 8<sup>th</sup> World Sustainability Forum, Basel, Switzerland.
3. **Triantafyllidis, S.**, Frasier, B., Northrup, A., & Caterino, R. (2020, May 27-30). *A mechanism for assessing spectators' carbon footprint in collegiate football events* [Poster session]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.
4. **Triantafyllidis, S.** (2020, May 27-30). *Applying the concept of sustainable development in sport management courses* [Teaching and Learning fair]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.
5. Trail, G. T., Aicher, T. J., Sweeney, K., Naylor, M., Johnston, M., Alfaro-Barrantes, P., Lanzillo, J., **Triantafyllidis, S.**, O'Reilly, N., Jamaat, K., Choi, W., Braunstein-Minkove, J. R., Kim, A., Dees, W., & Bang, H. (2020, May 27-30). *Engaging Partners and Managing a Large-Scale Research Project* [Symposium session]. North American Society of Sport Management Conference. San Diego, CA, United States.
6. **Triantafyllidis, S.**, & Karadakis, K. (2019, November 6-8). *Sport-relatedness bonding as a tool for community brand associations and sustainable development behavioral outcomes* [Conference session]. Sport Marketing Association (SMA) Conference, Chicago, IL, United States.
7. **Triantafyllidis, S.**, Mills, Z., & Rodgers, I. (2019, November 6-8). *Media power as a tool for environmental stewardship in sport* [Poster session]. Sport Marketing Association (SMA) Conference, Chicago, IL, United States.
8. Davakos, H., **Triantafyllidis, S.**, & Teed, K. (2019, June 10). *The economic impact of Cooper River Bridge Run on Charleston local area* [Conference session]. ATINER Conference, Athens, Greece.
9. **Triantafyllidis, S.** & Kaplanidou, K. (2019, June 6-10). *Sense of place and voluntary carbon offsetting intentions in beach volleyball* [Conference session]. North American Society for Sport Management (NASSM) Conference, New Orleans, LA, United States.

10. Gassett, O., & **Triantafyllidis, S.**, & Davakos, H. (2019, June 6-10). *Exploring the role of multidimensional perfectionism on collegiate athletes' expectations towards team performance* [Poster session]. North American Society for Sport Management (NASSM) Conference, New Orleans, LA, United States.
11. Lynch, S., & **Triantafyllidis, S.** & Davakos, H. (2019 June 6-10). *The role of media on declining sport involvement* [Poster session]. North American Society for Sport Management (NASSM) Conference, June 2019, New Orleans, LA, United States.
12. **Triantafyllidis, S.**, Kim, C. & Kaplanidou, K. (2018, October 24-26). *Beach volleyball involvement as an excellent platform for pro-environmental behavior* [Conference session]. Sport Marketing Association (SMA) Conference, Dallas, TX, United States.
13. **Triantafyllidis, S.**, & Kaplanidou, K. (2018, June 5-9). *Olympus marathon as a place and event for environmentally friendly interventions* [Poster session]. North American Society for Sport Management (NASSM) Conference, Halifax, Nova Scotia, Canada.
14. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, November 1-3). *Carbon Dioxide of spectators' transportation in collegiate Football Event: On-campus versus off-campus stadium* [Conference session]. Sport Marketing Association (SMA) Conference, Boston, MA, United States.
15. **Triantafyllidis, S.**, & Kaplanidou, K. (2017, June 20-23). *Eco-friendly transportation of fans in sport events in the US* [Conference session]. Word Association for Sport Management (WASM) Conference, Kaunas, Lithuania.
16. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, June 18). *Environmental impacts of spectators' transportation in collegiate sport event: On-campus versus off-campus stadium* [Keynote session]. Collegiate Sport Sustainability Summit (CSSS), Gainesville, FL, United States.
17. **Triantafyllidis, S.**, & **Kaplanidou, K.** (2017, May 30 – June 3). *Health and self-motivational factors as predictors of marathon runners environmentally friendly behaviors* [Conference session]. North American Society for Sport Management (NASSM) Conference, Denver, CO, United States.
18. **Triantafyllidis, S.**, & Kaplanidou, K. (2017, March). *The effect of natural environment setting on spectators' behaviors and event image* [Three-minute oral presentation]. 2<sup>nd</sup> Southern Sport Management Doctoral Research Symposium (SSMDRS), Gainesville, FL, United States.
19. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, March). *Environmental impact of fans' transportation in sport events* [Poster session]. University of Florida Health and Human Performance, D. K. Stanley Lecture Day, Gainesville, FL, United States.
20. **Triantafyllidis, S.**, & Kaplanidou, K. (2016, September). *Marathon runners and their environmental attitudes. Are they a good market for environmental CSR interventions? identity* [Conference Session]. European Association of Sport Management (EASM) Conference, Poland, Warsaw.
21. **Triantafyllidis, S.**, & Kaplanidou, K. (2016, November). *Environmentally friendly transportation in sport events* [Poster session]. University of Florida Graduate Student Research Day (GSRD), Gainesville, FL, United States.
22. **Triantafyllidis, S.**, & Kaplanidou, K. (2015, March). *Marathon runners, and their environmental attitudes. Are they a good market for environmental CSR interventions?* [Poster session]. University of Florida Health and Human Performance, D. K. Stanley Lecture Day, Gainesville, FL, United States.
23. **Triantafyllidis, S.**, & Kaplanidou, K. (2015, October). *Motivational factors that influence peoples' behavioral intentions to participate in sport events in the future* [Poster session]. University of Florida Graduate Student Research Day (GSRD), Gainesville, FL, United States.

24. Martin, T., Resnick, P., Carroll, K., Narcisse, G., & **Triantafyllidis, S.** (2014, February). *Tennis Anyone? A Content Analysis of the Written and Pictorial Coverage of Tennis Magazine* [Poster session]. Global Sport Business Association (GSBA) Conference, Royal Caribbean Majesty of the Seas Cruise.

## RESEARCH GRANTS

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1. **Triantafyllidis, S. (PI)** & Karadakis, K. (Co-PI) (2019). *Sport-relatedness bonding as a tool for community brand associations and sustainable development behavioral outcomes*. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants. Total: \$2,000.00 (Awarded October 2019).
  2. Davakos, H. (PI), **Triantafyllidis, S. (Co-PI)**, & Teed, K. (2019). *The economic impact of Cooper River Bridge Run on Charleston local area*. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants. Total: \$2,000.00 (Awarded May 2019).
  3. **Triantafyllidis, S. (PI)**, & Kaplanidou, K. (Co-PI) (2019) *Sense of place and voluntary carbon offsetting intentions in beach volleyball*. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants. Total: \$2,000.00 (Awarded June 2019).
  4. **Triantafyllidis, S. (PI)**, Kim, C. & Kaplanidou, K. *Beach volleyball involvement as an excellent platform for pro-environmental behavior*. Department of Health and Human Performance (HHP) Faculty Development Grants. Total: \$1,500.00 (Awarded November 2018).
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## CURRICULUM/COURSE DEVELOPMENT AND TEACHING

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### Graduate Courses

#### In-Class

**The Citadel**  
2018 - present

HESS 507 – Special Problems in Health and Human Performance (SP20)  
 SMGT 513 – Sport Facility and Event Management (SP20)  
 SMGT 514 – Principles and Practice of Sport Management (FA20)  
 SMGT 518 – Sport Marketing (SP20)  
 SMGT 520 – Sport and Sustainable Development (**Developed**) (SP19)  
 SMGT 538 – Internship in Sport Management (FA19; SP20)  
 SMGT 542 – Practicum in Health and Human Performance (SP19; FA19; SP20)  
 SMGT 558 – Sport Advertising (FA19)  
 SMGT 559 – Research Methods in Sport Management (FA18)

#### Online

HESS 520-W1 – Sport Consumer Behavior (**Developed**) (SU19)  
 HESS 520-D1 – The Business of Sport Agents (**Developed**) (SU20)  
 HESS 556-D1 – Sport Finance (**Developed**) (SU19; SU20)  
SMGT 538-W1 – Internship in Sport Management (SU19; FA19; SP20; SU20; FA20)

## Undergraduate Courses

### In-Class

**The Citadel (cont.)**  
2018 – present

SMGT 201 – Introduction of Sport Management (FA19; FA20)  
SMGT 202 – Social and Cultural Aspects of Sport (SP19)  
SMGT 301 – The Governance of Sport (FA18)  
SMGT 302 – Sport Communications (SP20)  
SMGT 303 – Sport Facility and Risk Management (*Developed*) (SP19)  
SMGT 304 – Sport Marketing (SP20)  
SMGT 402 – Sport Sales and Promotions (FA18)  
SMGT 405 – Sport Event Management: From Theory to Practice (FA18; FA19; FA20)  
SMGT 421 – Seminar: Health and Human Performance (SP19; FA19; SP20)  
SMGT 499 – Internship in Sport Management (FA19; SP20)  
PHED 406 – Directed Field Experience (FA19)  
PHED 411 – Strategic Consumer Management in Sport (*Developed*) (SP19)

### Online

PHED 406-W1: Directed Field Experience (SU18; SU19)  
SMGT 421-W1: Senior Seminar in Sport Management (FA20)

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**University of Florida**  
2014 –2018

SPM 3306 – (Online) Sport Marketing (FA14; SP15; SU15; FA16; SP17; FA17)  
SPM 4104 - Sport Facility Design and Management (SP18)  
SPM 2000 - Introduction to Sport Management (FA15; SU16; SP17; SP18)  
SPM 3204 - Ethical Issues in Sport (SP16)  
SPM 4515 - (Online) Sport Finance and Economics (FA17)

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## ELLOWSHIPS, AWARDS, & RECOGNITIONS

- *Faculty Fellowship in Residence*, The Citadel - The Military College of South Carolina (2020-2021)
  - *Outstanding Reviewer*, Journal of Cleaner Production (2018)
  - *D.K Stanley Lecture Research Award*, University of Florida (2016)
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## MEDIA COVERAGE

- Green Sports Blog, Sport and Sustainability
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## SERVICE

### TO THE UNIVERSITY/COLLEGE/SCHOOL/DEPARTMENT

**The Citadel**  
2018 - present

#### **University Faculty Fellowship**

- **Faculty Fellow in Residence**
    - Center for Excellence and Innovation in Teaching and Distance Learning (CEILT & DE)
    - Online teaching faculty mentor
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- Canvas and Online Learning systems

**University Governance and Service**

- Student-Athlete Advisor
- Member, Citadel Athletic Committee
- Member, Sunshine Club

**Swain Family School of Science and Mathematics**

Member, Freshmen Committee

**Department of Health and Human Performance**

- Faculty Advisor, Undergraduate Program - Sport Management
- Faculty Advisor, Graduate Programs - Sport Management
- Voluntary Coach, Volleyball
- Member, Grievance Committee

**University of Florida**

2014 - 2018

**College of Health and Human Performance**

- Graduation Marshal, Undergraduate and Graduate Ceremonies
- Academic Mentor, Graduate Students Mentorship Program
- Internal Ad Hoc Reviewer, Research
- Voluntary Community Service, Gainesville Sport Commission

**University of Miami**

2013 - 2014

**School of Education and Human Development | Department of Kinesiology**

- Event Planner, Charity Golf Tournament for Cancer Treatment - Partnership with the American Cancer Society and Coaches vs. Cancer
- Voluntary Community Service, City of Miami - Major-Scale Sport Events
- Voluntary Conference Planner, Global Sport Business Association (GBSA)

**TO THE ACADEMY**

EDITOR, EDITORIAL ADVISOR COMMITTEE BOARD, AD HOC REVIEWER FOR SCHOLARLY JOURNALS

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**Editorial Board Member**

2018 - present

- Review Board Member, Journal of Environmental Science Studies

**Ad Hoc Reviewer**

2018 - present

**Academic Journals**

- Sustainability Journal
- Journal of Cleaner Production
- Journal of Sustainable Tourism
- International Journal of Environmental Research and Public Health
- International Journal of Sport Communication

**TO THE COMMUNITY**

BOARD MEMBER



<b>Community Service Committee</b> 2020 - present	<ul style="list-style-type: none"> <li>• <b>Rotary Club of Charleston</b>, Board Member, Environmental Protection and Wellness</li> </ul>
<b>Director, South Carolina Department of Transportation</b> 2020 - present	<ul style="list-style-type: none"> <li>• <b>Adopt-A-Highway</b>, Adaptation of Streets/Highways, Coordination and Maintenance of SCDOT properties - Leading Cleanups, City of Charleston</li> </ul>
<b>Hellenic Army</b> 2011 - 2012	<ul style="list-style-type: none"> <li>• <b>Military Service</b>, Infantry Arm Forces</li> <li>• <b>Member</b>, Supreme Hellenic Military Sport Council</li> </ul>
<b>Olympic Games</b> Athens 2004	<ul style="list-style-type: none"> <li>• <b>Voluntary Service</b>, Hellenic Volleyball Federation on the Facility and Event Management program of the Hellenic Olympic Committee</li> </ul>

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#### GLOBAL SOCIETY, SPORT & THE NATURAL ENVIRONMENT

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<b>We are Guarding Earth Through Sport</b> <i>(We are GETS)</i> 2016 - present	<i>Founder</i> We are GETS advocates for sustainable development through sport. It harnesses the power of sport to inspire people to be active, mentally, and physically healthy, and engage in pro-environmental and pro-social behaviors.
<b>VolleyBility</b> 2019 - present	<i>Founder</i> Beach VolleyBaller promotes sustainable development through beach volleyball. Its course of action utilizes beach volleyball to enhance sustainable development in coastal communities.
<b>Truce Sport</b> 2018 - present	<i>Co-Founder</i> Truce Sport is a consultant platform that focuses on research in sport organizations regarding sustainability.

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#### PROFESSIONAL MEMBERSHIPS

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2020 - present	World Sustainability Forum ( <b>SciForum</b> )
2014 - present	North American Society for Sport Management ( <b>NASSM</b> )
2016 - present	Green Sport Alliance ( <b>GSA</b> )
2015 - present	European Sport Management Association ( <b>EASM</b> )
2017 - present	Sport Marketing Association ( <b>SMA</b> )
2017 - present	United States Parachute Association ( <b>USPA</b> )
2015 - present	<b>AVP America</b> , Amateur Beach Volleyball
2014 - present	Association of Volleyball Professionals ( <b>AVP</b> ) Beach Volleyball

2016 - present	United States Martial Arts Association
2015 - present	World Association for Sport Management ( <b>WASM</b> )
2017 - present	Sport Management Association of Australia and New Zealand ( <b>SMAANZ</b> )
2017 - present	Professional Association of Diving Instructors ( <b>PADI</b> )
2019 - present	Rotary Club of Charleston ( <b>Rotary International</b> )

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**Thank you for your time and interest**

**Sincerely:**

*Stavros A. Triantafyllidis*