



STAVROS A. TRIANTAFYLLIDIS, Ph.D.

Curriculum Vitae

Academic Employment in the Department of Health and Human Performance

School of Science and Mathematics

The Citadel, The Military College of South Carolina

Assistant Professor, Sport Management

Undergraduate and Graduate Program Coordinator

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EDUCATIONAL BACKGROUND

Doctor of Philosophy	University of Florida ('18) College of Health and Human Performance, <i>Sport Management</i> <i>Major:</i> Consumer Behavior Research <i>Minor:</i> Sustainability <i>Dissertation:</i> Sense of Place and Pro-Environmental Behavior in Beach Volleyball
Master of Science	University of Miami ('14) School of Education and Human Development, <i>Sport Administration</i> <i>Focus:</i> Sport Marketing Research
Bachelor of Science	University of Aegean ('12) Department of Environment <i>Environmental Science</i>



RESEARCH AGENDA

REFEREED PUBLICATIONS

1. **Triantafyllidis, S., & Davakos, H.** (2019). Growing cities and mass participant sport events: Traveling behaviors and carbon dioxide emissions. *C*, 5(3), 49. <https://doi.org/10.3390/c5030049>
 2. **Triantafyllidis, S., & Kaplanidou, K.** (2019). Marathon runners: A fertile market for “green” donations? *Journal of Global Sport Management*. <https://doi.org/10.1080/24704067.2018.1561205>
 3. **Triantafyllidis, S.** (2018). Carbon dioxide emissions research and sustainable transportation in the sports industry. *C*, 4(4), 57. <https://doi.org/10.3390/c4040057>
 4. **Triantafyllidis, S.** (2018). *Sense of place and pro-environmental behavior in beach volleyball* (Dissertation, University of Florida).
 5. **Triantafyllidis, S., Ries, R., & Kaplanidou, K.** (2018). Carbon dioxide emissions of spectators' transportation in collegiate sporting events: Comparing on-campus and off-campus stadium locations. *Sustainability*, 10(1), 241. <https://doi.org/10.3390/su10010241>
 6. **Triantafyllidis, S., & Kaplanidou, K.** (2017). Eco-friendly transportation of fans in sport events in the USA. *Global Issues and New Ideas in Sport Management*, 141.
 7. Kaplanidou, K., Al-Emadi, A., **Triantafyllidis, S.**, Sagas, M., & Diop, A. (2016). Qatar World Cup 2022: Awareness of the event and its impact on destination and country character perceptions in the US tourism market. *Tourism Review International*, 20(2-3), 143-153.
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IN-PROGRESS

8. **Triantafyllidis, S., & Darvin, L.** (2019) (under review). Mass-participant sport events and sustainable development: Gender, social bonding and connectedness to nature as predictors of socially and environmentally responsible behavioral intentions. *Sustainability Science*.
 9. **Triantafyllidis, S.** (2019) (under review). Sport participation and cultivation of ecological identity: Does the place play a role? *Ecopsychology*.
 10. **Triantafyllidis, S., & Karadakis, K.** (2019) (under review). Sport-relatedness bonding: A concept for implementing sustainable development behavior. *Journal of Sport Management*.
 11. **Triantafyllidis, S., Kaplanidou, K., & Zhou, R.** (2019) (under review). Triggers of environmentally friendly transportation behaviors among sport event spectators. *Sport, Business, Management: An International Journal*.
 12. **Triantafyllidis, S., & Kaplanidou, K.** (2019) (under review). Olympus marathon and pro-environmental behavior in natural settings. *Journal of Sport Management*.
 13. Trail, G., & **Triantafyllidis, S.**, (2019) (in-progress). Minor league sport teams and fans' perceptions of brand loyalty. *Journal of Sport Management*.
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14. Gassett, O., **Triantafyllidis, S.** & Davakos, H. (2019) (in-progress). The role of self-oriented perfectionism on student-athletes athletic-academic performance and well-being. *Journal of Sport Management*.
 15. Lynch, S., **Triantafyllidis, S.** & Davakos, H. (2019) (in-progress). The role of sport involvement and gendered media on people's behavioral intentions towards sport participation and active living. *Journal of Sport Management*.
 16. **Triantafyllidis, S.**, Kim, C. & Kaplanidou, K. (2019) (in-progress). Beach volleyball as a determinant for involvement with sport and nature bonding. *Journal of Sport Management*.
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CONFERENCE PRESENTATIONS

1. **Triantafyllidis, S.**, Frasier, B., Northrup, A., & Caterino, R. (2020, May 27-30). *A mechanism for assessing spectators' carbon footprint in collegiate football events* [Poster session]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.
 2. **Triantafyllidis, S.** (2020, May 27-30). *Applying the concept of sustainable development in sport management courses* [Teaching and Learning fair]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.
 3. Trail, G., & **Triantafyllidis, S.** (2020, May 27-30). *Engaging partners and managing a large-scale research project*. [Conference symposium]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.
 4. **Triantafyllidis, S.**, & Karadakis, K. (2019, November 6-8). *Sport-relatedness bonding as a tool for community brand associations and sustainable development behavioral outcomes* [Conference session]. Sport Marketing Association (SMA) Conference, Chicago, IL, United States.
 5. **Triantafyllidis, S.**, Mills, Z., & Rodgers, I. (2019, November 6-8). *Media power as a tool for environmental stewardship in sport* [Poster session]. Sport Marketing Association (SMA) Conference, Chicago, IL, United States.
 6. Davakos, H., **Triantafyllidis, S.**, & Teed, K. (2019, June 10). *The economic impact of Cooper River Bridge Run on Charleston local area* [Conference session]. ATINER Conference, Athens, Greece.
 7. **Triantafyllidis, S.** & Kaplanidou, K. (2019, June 6-10). *Sense of place and voluntary carbon offsetting intentions in beach volleyball* [Conference session]. North American Society for Sport Management (NASSM) Conference, New Orleans, LA, United States.
 8. Gassett, O., & **Triantafyllidis, S.**, & Davakos, H. (2019, June 6-10). *Exploring the role of multidimensional perfectionism on collegiate athletes' expectations towards team performance* [Poster session]. North American Society for Sport Management (NASSM) Conference, New Orleans, LA, United States.
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9. Lynch, S., & **Triantafyllidis, S.** & Davakos, H. (2019 June 6-10). *The role of media on declining sport involvement* [Poster session]. North American Society for Sport Management (NASSM) Conference, June 2019, New Orleans, LA, United States.
10. **Triantafyllidis, S.**, Kim, C. & Kaplanidou, K. (2018, October 24-26). *Beach volleyball involvement as an excellent platform for pro-environmental behavior* [Conference session]. Sport Marketing Association (SMA) Conference, Dallas, TX, United States.
11. **Triantafyllidis, S.**, & Kaplanidou, K. (2018, June 5-9). *Olympus marathon as a place and event for environmentally friendly interventions* [Poster session]. North American Society for Sport Management (NASSM) Conference, Halifax, Nova Scotia, Canada.
12. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, November 1-3). *Carbon Dioxide of spectators' transportation in collegiate Football Event: On-campus versus off-campus stadium* [Conference session]. Sport Marketing Association (SMA) Conference, Boston, MA, United States.
13. **Triantafyllidis, S.**, & Kaplanidou, K. (2017, June 20-23). *Eco-friendly transportation of fans in sport events in the US* [Conference session]. Word Association for Sport Management (WASM) Conference, Kaunas, Lithuania.
14. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, June 18). *Environmental impacts of spectators' transportation in collegiate sport event: On-campus versus off-campus stadium* [Keynote session]. Collegiate Sport Sustainability Summit (CSSS), Gainesville, FL, United States.
15. **Triantafyllidis, S.**, & **Kaplanidou, K.** (2017, May 30 – June 3). *Health and self-motivational factors as predictors of marathon runners environmentally friendly behaviors* [Conference session]. North American Society for Sport Management (NASSM) Conference, Denver, CO, United States.
16. **Triantafyllidis, S.**, & Kaplanidou, K. (2017, March). *The effect of natural environment setting on spectators' behaviors and event image* [Three-minute oral presentation]. 2nd Southern Sport Management Doctoral Research Symposium (SSMDRS), Gainesville, FL, United States.
17. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, March). *Environmental impact of fans' transportation in sport events* [Poster session]. University of Florida Health and Human Performance, D. K. Stanley Lecture Day, Gainesville, FL, United States.
18. **Triantafyllidis, S.**, & Kaplanidou, K. (2016, November). *Environmentally friendly transportation in sport events* [Poster session]. University of Florida Graduate Student Research Day (GSRD), Gainesville, FL, United States.
19. **Triantafyllidis, S.**, & Kaplanidou, K. (2015, March). *Marathon runners, and their environmental attitudes. Are they a good market for environmental CSR interventions?* [Poster session]. University of Florida Health and Human Performance, D. K. Stanley Lecture Day, Gainesville, FL, United States.



20. **Triantafyllidis, S., & Kaplanidou, K.** (2015, October). *Motivational factors that influence peoples' behavioral intentions to participate in sport events in the future* [Poster session]. University of Florida Graduate Student Research Day (GSRD), Gainesville, FL, United States.
21. Martin, T., Resnick, P., Carroll, K., Narcisse, G., & **Triantafyllidis, S.** (2014, February). *Tennis Anyone? A Content Analysis of the Written and Pictorial Coverage of Tennis Magazine* [Poster session]. Global Sport Business Association (GSBA) Conference, Royal Caribbean Majesty of the Seas Cruise.

TECHNICAL REPORTS

1. **Triantafyllidis, S., & Karadakis, K.** (2019). *Sustainable community outcomes at the Beach Volleyball club level*. Technical report for Beach Arena International sport business company.
2. **Triantafyllidis, S., & Davakos, H.** (2019). *Cooper River Bridge Run Consumers' satisfaction towards organizations' products and services*. Technical report for Cooper River Bridge Run organization

GRANTS

1. **Triantafyllidis, S. (PI) & Karadakis, K. (Co-PI)** (2019). *Sport-relatedness bonding as a tool for community brand associations and sustainable development behavioral outcomes*. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants. Total: \$2,000.00 (Awarded October 2019).
2. Davakos, H. (PI), **Triantafyllidis, S. (Co-PI)**, & Teed, K. (2019). *The economic impact of Cooper River Bridge Run on Charleston local area*. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants. Total: \$2,000.00 (Awarded May 2019).
3. **Triantafyllidis, S. (PI)**, & Kaplanidou, K. (Co-PI) (2019) *Sense of place and voluntary carbon offsetting intentions in beach volleyball*. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants. Total: \$2,000.00 (Awarded June 2019).
4. **Triantafyllidis, S. (PI)**, Kim, C. & Kaplanidou, K. *Beach volleyball involvement as an excellent platform for pro-environmental behavior*. Department of Health and Human Performance (HHP) Faculty Development Grants. Total: \$1,500.00 (Awarded November 2018).



ACADEMIC TEACHING

The Citadel, The Military College of South Carolina	HESS 520 – Sustainable Development in Sport (<i>developed</i>)	<i>Graduate Courses</i>
<i>Assistant Professor</i> Fall 2019 - present	HESS 559 – Research Methods in Sport Management	
	HESS 542 – Practicum in Health and Human Performance	
	HESS 538-W1 – Internship in Sport Management	
<i>Visiting Professor</i> Fall 2018 – Summer 2019	HESS 520-W1 – Sport Consumer Behavior (<i>developed</i>)	
	HESS 556-D1 – Sport Finance	
	HESS 558 – Advertising in Sport	
	HESS 513 – Sport Facility and Event Management	
	HESS 518 – Sport Marketing	
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	PESM 201 – Introduction of Sport Management	<i>Undergraduate Courses</i>
	PESM 202 – Social and Cultural Aspects of Sport	
	PESM 301 – The Governance of Sport	
	PESM 302 – Sport Communications	
	PESM 303 – Sport Facility Management	
	PESM 304 – Sport Marketing	
	PESM 402 - Sport Sales	
	PESM 405 – Event Management: Theory to Practice	
	PHED 406 – Directed Field Experience	
	PESM 499-W1 – Internship in Sport Management	
	PESM 421 – Seminar: Health and Human Performance	
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University of Florida	SPM 4104 - Sport Facility Design and Management	<i>Undergraduate Courses</i>
Fall 2016 – Spring 2018	SPM 3306 - Sport Marketing (<i>on-line</i>)	
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<i>Graduate Teaching</i>		
<i>Assistant</i> Fall 2014 – Spring 2018		
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University of Florida	SPM 4515 - Sport Finance and Economics (<i>On-line</i>)	<i>Undergraduate Courses</i>
Fall 2014 – Summer 2016	SPM 2000- Introduction to Sport Management	
	SPM 3204 - Ethical Issues in Sport	



SERVICE

UNIVERSITY & ORGANIZATIONS

**Innovative Research in Sport Events
(i-Rise), University of Florida
Laboratory**
2014 - present

Research associate for data analysis.

University of Florida
2014 - 2018

I served as a marshal in graduation ceremonies.
I served as a mentor at the Graduate Students Mentorship Program.
Performed duties as an ad hoc reviewer.
I volunteered in community-based sport events.

University of Miami
2013 - 2014

Organized a charity Golf Tournament for cancer treatment in partnership with the American Cancer Society and Coaches vs. Cancer.
I volunteered in major-scale sport events for the City of Miami.
I performed duties for the Global Sport Business Association (GBSA).
Volunteered in GBSA Conference.

Hellenic Army
2011 - 2012

I served for Greece as a soldier in the Infantry Arm.
I performed duties as a member of the Supreme Hellenic Military Sport Council.

Olympic Games
Athens 2004

I volunteered in the Hellenic Volleyball Federation on the Facility and Event Management program of the Hellenic Olympic Committee.

FOUNDATIONS

**We are Guarding Earth Through
Sport (*We are GETS*)**
2017 - present

Founder
We are GETS advocates for sustainable development through sport. It harnesses the power of sport to inspire people to be active, mentally, and physically healthy, and engage in pro-environmental and pro-social behaviors.

Beach VolleyBaller
2019 - present

Founder
Beach VolleyBaller promotes sustainable development through beach volleyball. Its course of action utilizes beach volleyball to enhance sustainable development in coastal communities.

Truce Sport
2018 - present

Co-Founder



Truce Sport is a consultant platform that focuses on research in sport organizations regarding sustainability.

ACADEMIC JOURNALS

Editorial Boards

2018 - present

1. Journal of *Environmental Science Studies*

Ad-Hoc Reviewer

2018 - present

1. *Sustainability* Journal
 2. Journal of *Cleaner Production*
 3. Journal of *Sustainable Tourism*
 4. International Journal of *Environmental Research and Public Health*
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PROFESSIONAL MEMBERSHIPS

2014 - present	<i>North American Society for Sport Management (NASSM)</i>
2016 - present	<i>Green Sport Alliance (GSA)</i>
2015 - present	<i>European Sport Management Association (EASM)</i>
2017 - present	<i>Sport Marketing Association (SMA)</i>
2017 - present	<i>United States Parachute Association (USPA)</i>
2015 - present	<i>AVP America Beach Volleyball</i>
2014 - present	<i>Association of Volleyball Professionals (AVP) Beach Volleyball</i>
2016 - present	<i>United States Martial Arts Association</i>
2015 - present	<i>World Association for Sport Management (WASM)</i>
2017 - present	<i>Sport Management Association of Australia and New Zealand (SMAANZ)</i>
2017 - present	<i>Professional Association of Diving Instructors (PADI)</i>
2019 - present	<i>Rotary Club of Charleston (Rotary International)</i>



Thank you for your time and interest