

STAVROS A. TRIANTAFYLLIDIS

Curriculum Vitae

Department of Health and Human Performance
The Citadel | The Military College of South Carolina
Assistant Professor | Sport Management
Director of Undergraduate and Graduate Programs
striantaf@citadel.edu | +10 (843) 408-8625
<http://www.stavrostriantafyllidis.com>
ORCID: <https://orcid.org/0000-0002-6525-1535>

EDUCATIONAL BACKGROUND

Doctor of Philosophy	University of Florida ('18) College of Health and Human Performance PhD, Sport Management <i>Major:</i> Sport Consumer Behavior Research <i>Minor:</i> Sustainability <i>Dissertation:</i> Sense of Place and Pro-Environmental Behavior in Beach Volleyball
Master of Science	University of Miami ('14) School of Education and Human Development Department of Kinesiology MS, Sport Administration <i>Focus:</i> Sport Marketing Research
Bachelor of Science	University of Aegean ('12) Department of Environment BS, Environmental Science <i>Thesis:</i> The Effectiveness of Wastewater Treatment Plant Management of the Greater Athens Area (Greece)

PROFESSIONAL AND ACADEMIC APPOINTMENTS

Director, Sport Management Programs 2019 - present	The Citadel The Military College of South Carolina Swain Family School of Science and Mathematics, Department of Health and Human Performance, Charleston, SC
Assistant Professor 2019 - present	The Citadel The Military College of South Carolina Swain Family School of Science and Mathematics, Department of Health and Human Performance, Charleston, SC
Visiting Instructor 2018 - 2019	The Citadel The Military College of South Carolina Swain Family School of Science and Mathematics, Department of Health and Human Performance, Charleston, SC, USA

SCHOLARLY PRODUCTIVITY AND RESEARCH

RESEARCH FOCUS

- Environmental sustainability mechanisms in sport event consumption
- Sport consumer carbon offsetting behavior – Identifying socio-psychological factors that determine a human’s mindset – and manipulate harmful behaviors towards the quality of the natural environment
- Sustainable development of sport – research on socio-psychological variables such as motivation, attachment and identity of sport participants to determine the possibility of attitudinal formation and change
- Sport as a mechanism for sustainable development and positive change in our global society
- Optimizing education in Sport Management Curricula – Adapting mechanisms of sustainable development in courses and programs - (both undergraduate and graduate-including PhD and post-doctoral)
 - In terms of Ecological Footprint – Education should go beyond Sport Management and Business Administration Theories and Practices – Examining the psychological response of consumer through Pro-Environmental Entrepreneurship and Sustainable Strategic Planning
- Measuring the impact of the sport industry on Climate Change – Methodology includes Carbon Dioxide Emissions (CO₂) Assessment; Experiments on Sport Organizations that follow LEED and ISO 20121– Expected outcomes: Assess the quantity of CO₂ emissions generated by sport organization’s and their consuming-related industrial activities (i.e., including sport consumers’ ecological impact – Investigating their non-biased response to ecological stewardship by their favorite sport team and analyze theoretical and practical implications

PUBLICATIONS

PEER REVIEWED JOURNAL ARTICLES (*Published*)

6. **Triantafyllidis, S., & Darvin, L.** (2020). Mass-participant sport events and sustainable development: Gender, social bonding and connectedness to nature as predictors of socially and environmentally responsible behavioral intentions. *Sustainability Science*. [IF = 5.49]
5. **Triantafyllidis, S., & Kaplanidou, K.** (2019). Marathon runners: A fertile market for “green” donations? *Journal of Global Sport Management*. <https://doi.org/10.1080/24704067.2018.1561205> [IF = N/A]
4. **Triantafyllidis, S., & Davakos, H.** (2019). Growing cities and mass participant sport events: Traveling behaviors and carbon dioxide emissions. *C*, 5(3), 49. <https://doi.org/10.3390/c5030049> [IF = N/A]
3. **Triantafyllidis, S., Ries, R., & Kaplanidou, K.** (2018). Carbon dioxide emissions of spectators’ transportation in collegiate sporting events: Comparing on-campus and off-campus stadium locations. *Sustainability*, 10(1), 241. <https://doi.org/10.3390/su10010241> [IF = 2.59]
2. **Triantafyllidis, S.** (2018). Carbon dioxide emissions research and sustainable transportation in the sports industry. *C*, 4(4), 57. <https://doi.org/10.3390/c4040057> [IF = N/A]
1. Kaplanidou, K., Al-Emadi, A., **Triantafyllidis, S.**, Sagas, M., & Diop, A. (2016). Qatar World Cup 2022: Awareness of the event and its impact on destination and country character perceptions in the US tourism market. *Tourism Review International*, 20(2-3), 143-153. [IF = N/A]

UNDER REVIEW / REVISION

1. **Triantafyllidis, S., & Kaplanidou, K.** (Minor Revision) Understanding mountain runners' voluntary carbon offsetting behavioral intentions. *Leisure Studies*. [IF = 1.57]

WORKS IN-PROGRESS

18. **Triantafyllidis, S.** Sport and sustainable development: Introducing the agenda for the global sustainable future.
17. **Triantafyllidis, S.** Place and sport participation: Exploring the differences of place as a psychological versus a geographical factor.
16. **Triantafyllidis, S.** Environmental sustainability and policy development in sport.
15. **Triantafyllidis, S.** The principles of sport management: The POLICE approach.
14. **Triantafyllidis, S.** Sport industry and carbon dioxide emissions: Segmenting the operations that contribute the most on levels of CO₂ emissions
13. **Triantafyllidis, S.** Sport ecological consciousness measurement scale: Measuring the cognitive, emotional, and behavioral responses of sport-involved individuals
12. **Triantafyllidis, S.** Measuring sport participation and identity: The sport-relatedness bonding measurement scale
11. **Triantafyllidis, S., & Kaplanidou, K.** Sustainable mobility and sport event consumer perceptions.
10. **Triantafyllidis, S. & Darwin, L.** The role of socio-demographic characteristics in sport and sustainable development .
9. **Triantafyllidis, S.** Sustainable development of sport: Identifying sport operations that can become environmentally sustainable and achieve carbon-neutrality.
8. **Triantafyllidis, S.** Sport for sustainable development: Investigating the aspects of sport that can enhance the implementation of the global sustainable development goals by 2030.
7. **Triantafyllidis, S., & Kaplanidou, K.** Sense of place and sport event consumption.
6. **Triantafyllidis, S.** The role of mental and physical health on voluntary carbon offsetting behavioral intentions.
5. **Triantafyllidis, S., & Kim, C.** Beach volleyball as a determinant for involvement with sport and nature bonding.
4. **Trail, G., & Triantafyllidis, S.** Minor league sport teams and fans' perceptions of brand loyalty.
3. **Miyatich, A., & Triantafyllidis, S.** Psychological factors and sport performance: The difference between elite and amateur athletes
2. **Lynch, S., & Triantafyllidis, S.** The role of sport involvement and gendered media on people's behavioral intentions towards sport participation and active living.
1. **Gassett, O., & Triantafyllidis, S.** The role of self-oriented perfectionism on student-athletes athletic-academic performance and well-being.

DISSERTATION

1. **Triantafyllidis, S.** (2018). *Sense of place and pro-environmental behavior in beach volleyball* (Dissertation, University of Florida).

EDITED BOOK

1. **Triantafyllidis, S., & Mallen, C.** (2021). *Sport and Sustainable Development: An Introduction*. New York: Routledge.

BOOK CHAPTERS

3. **Triantafyllidis, S.** (2021). Governance, Sustainability and Corporate Responsibility. In E. Chatzigiani and P. Dimitropoulos, *Corporate Social Responsibility and Governance: Stakeholders, Management and Organizational Performance in the European Union* (pp. TBD). Routledge.
2. **Triantafyllidis, S.** (2020). Environmental change, the sport industry, and Covid-19. In P.M. Pedersen, B.J. Ruihley, & B. Li, *Sport and the pandemic: Perspectives on Covid-19's impact on the sport industry* (pp. TBD). Routledge.
1. **Triantafyllidis, S., & Kaplanidou, K.** (2017). Eco-friendly transportation of fans in sport events in the USA. In *Book of Abstracts for World Association of Sport Management, Global Issues and New Ideas in Sport Management*.

TECHNICAL REPORTS

2. **Triantafyllidis, S., & Davakos, H.** (2019). Cooper river bridge run consumers' satisfaction towards organizations' products and services. Technical report for Cooper River Bridge Run organization.
1. **Triantafyllidis, S., & Karadakis, K.** (2019). Sustainable community outcomes at the Beach Volleyball club level. Technical report for Beach Arena International sport business company.

REFEREED CONFERENCE PRESENTATIONS

24. **Triantafyllidis, S.** (2020, September). *The links of mental and physical health to nature relatedness and pro-environmental identity* [Conference Session]. European Association of Sport Management (EASM) Conference, London, UK.
23. **Triantafyllidis, S.** (2020, September). *Transportation and sport events: Understanding consumers carbon offsetting and sustainable mobility behaviors* [Conference Session]. The 8th World Sustainability Forum, Basel, Switzerland.
22. **Triantafyllidis, S., Frasier, B., Northrup, A., & Caterino, R.** (2020, May). *A mechanism for assessing spectators' carbon footprint in collegiate football events* [Poster session]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.

21. **Triantafyllidis, S.** (2020, May). *Applying the concept of sustainable development in sport management courses* [Teaching and Learning fair]. North American Society for Sport Management (NASSM) Conference, San Diego, CA, United States.
20. Trail, G. T., Aicher, T. J., Sweeney, K., Naylor, M., Johnston, M., Alfaro-Barrantes, P., Lanzillo, J., **Triantafyllidis, S.**, O'Reilly, N., Jamaat, K., Choi, W., Braunstein-Minkove, J. R., Kim, A., Dees, W., & Bang, H. (2020, May). *Engaging Partners and Managing a Large-Scale Research Project* [Symposium session]. North American Society of Sport Management Conference. San Diego, CA, United States.
19. **Triantafyllidis, S.**, & Karadakis, K. (2019, November). *Sport-relatedness bonding as a tool for community brand associations and sustainable development behavioral outcomes* [Conference session]. Sport Marketing Association (SMA) Conference, Chicago, IL, United States.
18. **Triantafyllidis, S.**, Mills, Z., & Rodgers, I. (2019, November). *Media power as a tool for environmental stewardship in sport* [Poster session]. Sport Marketing Association (SMA) Conference, Chicago, IL, United States.
17. Davakos, H., **Triantafyllidis, S.**, & Teed, K. (2019, June). *The economic impact of Cooper River Bridge Run on Charleston local area* [Conference session]. ATINER Conference, Athens, Greece.
16. **Triantafyllidis, S.** & Kaplanidou, K. (2019, June). *Sense of place and voluntary carbon offsetting intentions in beach volleyball* [Conference session]. North American Society for Sport Management (NASSM) Conference, New Orleans, LA, United States.
15. Gassett, O., & **Triantafyllidis, S.**, & Davakos, H. (2019, June). *Exploring the role of multidimensional perfectionism on collegiate athletes' expectations towards team performance* [Poster session]. North American Society for Sport Management (NASSM) Conference, New Orleans, LA, United States.
14. Lynch, S., & **Triantafyllidis, S.** & Davakos, H. (2019 June). *The role of media on declining sport involvement* [Poster session]. North American Society for Sport Management (NASSM) Conference, June 2019, New Orleans, LA, United States.
13. **Triantafyllidis, S.**, Kim, C. & Kaplanidou, K. (2018, October). *Beach volleyball involvement as an excellent platform for pro-environmental behavior* [Conference session]. Sport Marketing Association (SMA) Conference, Dallas, TX, United States.
12. **Triantafyllidis, S.**, & Kaplanidou, K. (2018, June). *Olympus marathon as a place and event for environmentally friendly interventions* [Poster session]. North American Society for Sport Management (NASSM) Conference, Halifax, Nova Scotia, Canada.
11. **Triantafyllidis, S.**, Ries, R., & Kaplanidou, K. (2017, November). *Carbon Dioxide of spectators' transportation in collegiate Football Event: On-campus versus off-campus stadium* [Conference session]. Sport Marketing Association (SMA) Conference, Boston, MA, United States.
10. **Triantafyllidis, S.**, & Kaplanidou, K. (2017, June). *Eco-friendly transportation of fans in sport events in the US* [Conference session]. Word Association for Sport Management (WASM) Conference, Kaunas, Lithuania.

9. **Triantafyllidis, S.,** Ries, R., & Kaplanidou, K. (2017, June). *Environmental impacts of spectators' transportation in collegiate sport event: On-campus versus off-campus stadium* [Keynote session]. Collegiate Sport Sustainability Summit (CSSS), Gainesville, FL, United States.
8. **Triantafyllidis, S., & Kaplanidou, K.** (2017, June). *Health and self-motivational factors as predictors of marathon runners environmentally friendly behaviors* [Conference session]. North American Society for Sport Management (NASSM) Conference, Denver, CO, United States.
7. **Triantafyllidis, S., & Kaplanidou, K.** (2017, March). *The effect of natural environment setting on spectators' behaviors and event image* [Three-minute oral presentation]. 2nd Southern Sport Management Doctoral Research Symposium (SSMDRS), Gainesville, FL, United States.
6. **Triantafyllidis, S.,** Ries, R., & Kaplanidou, K. (2017, March). *Environmental impact of fans' transportation in sport events* [Poster session]. University of Florida Health and Human Performance, D. K. Stanley Lecture Day, Gainesville, FL, United States.
5. **Triantafyllidis, S., & Kaplanidou, K.** (2016, September). *Marathon runners and their environmental attitudes. Are they a good market for environmental CSR interventions? identity* [Conference Session]. European Association of Sport Management (EASM) Conference, Poland, Warsaw.
4. **Triantafyllidis, S., & Kaplanidou, K.** (2016, November). *Environmentally friendly transportation in sport events* [Poster session]. University of Florida Graduate Student Research Day (GSRD), Gainesville, FL, United States
3. **Triantafyllidis, S., & Kaplanidou, K.** (2015, March). *Marathon runners, and their environmental attitudes. Are they a good market for environmental CSR interventions?* [Poster session]. University of Florida Health and Human Performance, D. K. Stanley Lecture Day, Gainesville, FL, United States.
2. **Triantafyllidis, S., & Kaplanidou, K.** (2015, October). *Motivational factors that influence peoples' behavioral intentions to participate in sport events in the future* [Poster session]. University of Florida Graduate Student Research Day (GSRD), Gainesville, FL, United States.
1. Martin, T., Resnick, P., Carroll, K., Narcisse, G., & **Triantafyllidis, S.** (2014, February). *Tennis Anyone? A Content Analysis of the Written and Pictorial Coverage of Tennis Magazine* [Poster session]. Global Sport Business Association (GSBA) Conference, Royal Caribbean Majesty of the Seas Cruise.

FUNDED GRANTS

5. **Triantafyllidis, S. (PI) & Karadakis, K. (Co-PI)** (2019). *Sport-relatedness bonding as a tool for community brand associations and sustainable development behavioral outcomes. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants*. Total: \$2,000.00 (Awarded October 2019).
4. Davakos, H. (PI), **Triantafyllidis, S. (Co-PI)**, & Teed, K. (2019). *The economic impact of Cooper River Bridge Run on Charleston local area. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants*. Total: \$2,000.00 (Awarded May 2019).
3. **Triantafyllidis, S. (PI)**, & Kaplanidou, K. (Co-PI) (2019) *Sense of place and voluntary carbon offsetting intentions in beach volleyball. Swain Family School of Science and Mathematics (SFSSM) Faculty Development & Presentation Grants*. Total: \$2,000.00 (Awarded June 2019).

2. **Triantafyllidis, S. (PI)**, Ries, R. & Kaplanidou, K. *Environmental sustainability and transportation in collegiate sport events*. University of Florida Research Grant. Total of \$1,965.00 (Awarded December 2018).
1. **Triantafyllidis, S. (PI)**, Kim, C. & Kaplanidou, K. *Beach volleyball involvement as an excellent platform for pro-environmental behavior*. Department of Health and Human Performance (HHP) Faculty Development Grants. Total: \$1,500.00 (Awarded November 2018).

CURRICULUM / COURSE DEVELOPMENT AND TEACHING

GRADUATE COURSES

In-Class

The Citadel
2018 - Present

HESS 507 – Special Problems in Health and Human Performance (SP20)
 SMGT 513 – Sport Facility and Event Management (SP20)
 SMGT 514 – Principles and Practice of Sport Management (FA20)
 SMGT 518 – Sport Marketing (SP20)
 SMGT 520 – Sport and Sustainable Development (*Developed*) (SP19)
 SMGT 538 – Internship in Sport Management (FA19; SP20)
 SMGT 542 – Practicum in Health and Human Performance (SP19; FA19; SP20)
 SMGT 558 – Sport Advertising (FA19)
 SMGT 559 – Research Methods in Sport Management (FA18)

Online

HESS 520-W1 – Sport Consumer Behavior (*Developed*) (SU19)
 HESS 520-D1 – The Business of Sport Agents (*Developed*) (SU20)
 HESS 556-D1 – Sport Finance (*Developed*) (SU19; SU20)
 SMGT 538-W1 – Internship in Sport Management (SU19; FA19; SP20; SU20; FA20)

UNDERGRADUATE COURSES

In-Class

The Citadel (cont.)
2018 – Present

SMGT 201 – Introduction of Sport Management (FA19; FA20)
 SMGT 202 – Social and Cultural Aspects of Sport (SP19)
 SMGT 301 – The Governance of Sport (FA18)
 SMGT 302 – Sport Communications (SP20)
 SMGT 303 – Sport Facility and Risk Management (*Developed*) (SP19)
 SMGT 304 – Sport Marketing (SP20)
 SMGT 402 – Sport Sales and Promotions (FA18)
 SMGT 405 – Sport Event Management: From Theory to Practice (FA18; FA19; FA20)
 SMGT 421 – Seminar: Health and Human Performance (SP19; FA19; SP20)
 SMGT 499 – Internship in Sport Management (FA19; SP20)
 PHED 406 – Directed Field Experience (FA19)
 PHED 411 – Strategic Consumer Management in Sport (*Developed*) (SP19)

Online

PHED 406-W1: Directed Field Experience (SU18; SU19)
 SMGT 421-W1: Senior Seminar in Sport Management (FA20)

University of Florida
2014 –2018

SPM 3306 – (Online) Sport Marketing (FA14; SP15; SU15; FA16; SP17; FA17)
 SPM 4104 - Sport Facility Design and Management (SP18)
 SPM 2000 - Introduction to Sport Management (FA15; SU16; SP17; SP18)

SPM 3204 - Ethical Issues in Sport (SP16)
SPM 4515 - (Online) Sport Finance and Economics (FA17)

FELLOWSHIPS, AWARDS, AND RECOGNITIONS

- *Faculty Fellowship in Residence*, The Citadel - The Military College of South Carolina (2020-2021)
 - *Outstanding Reviewer*, Journal of Cleaner Production (2018)
 - *D.K Stanley Lecture Research Award*, University of Florida (2016)
-

MEDIA COVERAGE

- GREEN SPORTS BLOG
 - **Topic:** Sport and Sustainability
 - **Article title:** Bringing Green-Sports to The Citadel
 - **Web address:** <https://greensportsblog.com/the-gsb-interview-dr-stavros-triantafyllidis-bringing-green-sp-to-the-citadel/>
-

SERVICE

TO THE UNIVERSITY / COLLEGE / SCHOOL / DEPARTMENT

The Citadel
2018 - Present

UNIVERSITY FACULTY FELLOWSHIP

- **Faculty Fellow in Residence**
 - Center for Excellence and Innovation in Teaching and Distance Learning (CEILT & DE)
 - Online teaching faculty mentor
 - Canvas and Online Learning systems

UNIVERSITY GOVERNANCE AND SERVICE

- Student-Athlete Advisor
- Member, Citadel Athletic Committee
- Member, Sunshine Club

SCHOOL | Swain Family School of Science and Mathematics

- Member, Freshmen Committee

DEPARTMENT | Health and Human Performance

- Faculty Advisor, Undergraduate Program - Sport Management
 - Faculty Advisor, Graduate Programs - Sport Management
 - Voluntary Coach, Volleyball
 - Member, Grievance Committee
-

University of Florida
2014 - 2018

COLLEGE | Health and Human Performance

- Graduation Marshal, Undergraduate and Graduate Ceremonies
- Academic Mentor, Graduate Students Mentorship Program
- Internal Ad Hoc Reviewer, Research
- Voluntary Community Service, Gainesville Sport Commission

University of Miami
2013 - 2014

SCHOOL | Education and Human Development | Department of Kinesiology

- Event Planner, Charity Golf Tournament for Cancer Treatment - Partnership with the American Cancer Society and Coaches vs. Cancer
- Voluntary Community Service, City of Miami - Major-Scale Sport Events
- Voluntary Conference Planner, Global Sport Business Association (GBSA)

TO THE ACADEMY

EDITORIAL COMMITTEE BOARDS
2018 – Present

- Journal of Environmental Science Studies

INVITED MANUSCRIPT REVIEWER
2017 - Present

Peer Reviewed Scientific Journals

- Sustainability Journal
- Journal of Cleaner Production
- Journal of Sustainable Tourism
- International Journal of Environmental Research and Public Health
- International Journal of Sport Communication
- Education Science

CONFERENCE REVIEWER
2020 - Present

International Conferences

- European Sport Management Association Conference

TO THE COMMUNITY

BOARD MEMBER

Community Service Committee
2020 - present

- **Rotary Club of Charleston**, Board Member, Environmental Protection and Wellness

Director, South Carolina Department of Transportation
2020 - present

- **Adopt-A-Highway**, Adaptation of Streets/Highways, Coordination and Maintenance of SCDOT properties - Leading Cleanups, City of Charleston

Hellenic Army 2011 - 2012	<ul style="list-style-type: none"> • Military Service, Infantry Arm Forces • Member, Supreme Hellenic Military Sport Council
Olympic Games Athens 2004	<ul style="list-style-type: none"> • Voluntary Service, Hellenic Volleyball Federation on the Facility and Event Management program of the Hellenic Olympic Committee

TO THE GLOBAL SOCIETY, SPORT, AND THE NATURAL ENVIRONMENT

WE ARE GUARDING EARTH THROUGH SPORT (WE ARE GETS) 2016 - present	<u>Founder</u> We are GETS advocates for sustainable development through sport. It harnesses the power of sport to inspire people to be active, mentally, and physically healthy, and engage in pro-environmental and pro-social behaviors.
VOLLEYBILITY 2019 - present	<u>Founder</u> Beach VolleyBaller promotes sustainable development through beach volleyball. Its course of action utilizes beach volleyball to enhance sustainable development in coastal communities.
TRUCE SPORT 2018 - present	<u>Co-Founder</u> Truce Sport is a consultant platform that focuses on research in sport organizations regarding sustainability.

TO THE PROFESSION

PROFESSIONAL MEMBERSHIPS

2020 - Present	World Sustainability Forum (SciForum)
2014 - Present	North American Society for Sport Management (NASSM)
2016 - Present	Green Sport Alliance (GSA)
2015 - Present	European Sport Management Association (EASM)
2017 - Present	Sport Marketing Association (SMA)
2017 - Present	United States Parachute Association (USPA)
2015 - Present	AVP America , Amateur Beach Volleyball
2014 - Present	Association of Volleyball Professionals (AVP) Beach Volleyball

2016 - Present	United States Martial Arts Association
2015 - Present	World Association for Sport Management (WASM)
2017 - Present	Sport Management Association of Australia and New Zealand (SMAANZ)
2017 - Present	Professional Association of Diving Instructors (PADI)
2019 - Present	Rotary Club of Charleston (Rotary International)
2018 - Present	Gator-2-Gator Leadership Connections (University of Florida)
